



CAPE MARINA® 800 Scallop Drive • Port Canaveral, Florida 32920 • (321) 783-8410
Fax: (321) 783-7839 • Website: www.capemarina.com

Open Letter to Our Customers and Lifelong Resident Boaters:

During today's commission meeting, it was announced to the public that Cape Marina's lease would not be renewed and that Port Canaveral will issue an RFP (Request-for-Proposal) for the redevelopment of the parcels that Cape Marina leases today.

We have had several meetings with Port Management and have thoroughly stressed our position:

- Cape Marina recognizes the premium nature of property in Port Canaveral, and we are committed to working collaboratively with the port to meet its objectives while preserving its unique character. While we acknowledge the importance of the cruise ship industry and the revenue it generates, we also believe in preserving the hometown flair that businesses like Cape Marina bring to the port.
- If they are to take down Bluepoint's Marina, we recognize that those boaters need somewhere to go.
- Cape Marina is not just a business; it encapsulates the dream of founders Jerry Seaman and William Parker. Jerry's journey epitomizes the American dream of hard work and determination leading to success. His story, from earning a master's degree in the Navy through the GI Bill to becoming an engineer for General Electric Co., is woven into the very fabric of Cape Marina's fifty-year existence.
- Beyond its familial ties, Cape Marina is a significant employer, supporting approximately 20 individuals who have become an integral part of our extended family.
- The marina is home to a substantial commercial fishing fleet and charter boat vessels, utilizing our facility for dockage and maintenance services provided in our boatyard.
- A key feature of Cape Marina is our working Do-It-Yourself yard, equipped with two straddle cranes capable of hauling boats up to 65 feet. This facility serves as a hub for licensed and insured vendors, offering comprehensive services. It stands as a rare gem, providing a space for customers to work on their vessels themselves—a unique offering not easily found in the region.

Cape Marina is not merely observing from the sidelines; we are actively engaged in shaping a brighter future for Port Canaveral. We firmly believe that family-owned businesses like ours offer a superior path forward compared to the alternatives proposed during the recent commission meeting. In the days ahead, we will share more detailed plans.

For now, we seek your active support and valuable feedback to strengthen any proposal Cape Marina submits to the port. Our commitment remains steadfast: to serve the community and enhance the economic and recreational vitality of Port Canaveral. Every voice matters, regardless of size, and your involvement can profoundly impact Cape Marina's future.

To facilitate communication, we have established a dedicated email inbox at future@capemarina.com. Please share your thoughts directly with us, as your input will shape any proposals we present to the Port, and we will share your comments directly with those who matter.

Thank you for your unwavering support over the past fifty years, and we look forward to continuing our journey of service and excellence together!

The Seaman Family