

GENERAL

So here we are rolling around to another fishing and boating season. I love it when we can see the days begin to get longer. March 20th is when spring begins. Yey!!!! Daylight Savings time change is March 13th this year. Fuel prices have remained steadily low. I've heard many say they'd fish and boat more if it weren't for the expense and a big portion of that is fuel. Take advantage of these low fuel prices. Who knows how long they will last. Remember that boating and fishing usually includes family time and we all need to value that. So keep your family in the forefront and take them out more! There's nothing more precious than teaching a young person how much fun it is out on the water. You just can't beat it. I've said before to picture in your mind the first person who took you fishing or boating. Now picture yourself inspiring that same passion. Share the passion and take a pledge to take someone new boating or fishing!! You can make a real difference and build a legacy for tomorrow.

GOING GREEN

We forgot to mention in last months news about our new capability to email your statements. There was an insert with your bill. Anyway we've had an excellent response. This saves a lot of paper, postage and time. Going paperless has a huge impact on the environment so get with us soon and Go Green!



Everyone's
Irish on
St Patrick's Day!
Eat Green!
Drink Green!
&
Be Merry!!
Happy
St. Patrick's Day

SHIPS STORE

We've been saying, now is the time to get your boat ship shape for spring and we also want to remind you to take a look in your tackle box and check over your lures, lines, etc. Nothing can ruin a good day of fishing more than losing that big one due to worn tackle. We have an excellent selection of tackle for you to choose from and at competitive pricing. With the warmer weather on its way we should begin to see fishing pick up.

We keep on hearing it! Our prices are as good, if not better, than West Marine on our store items. We know it's hard to compete with the internet too but your patronage of our store helps keep other pricing low. We see packages come in daily for customers and we would really appreciate the chance to help you with merchandise you need and are considering ordering elsewhere. Check us out. We think you will be pleasantly surprised. Thank you to all who support our business.

Want to check pricing? Check out our new link to Land N Sea—Go to our website to find it.

PORT CANAVERAL SEAFOOD FESTIVAL

This years Seafood Festival will be held Friday, February 26th thru the 28th. There will be a lot going on, including live music, carnival rides, Arts & Crafts and best of all lots of wonderful seafood. Seafood festival tickets are \$10 in advance and \$15 on the day of the event. Festival Only tickets do not include concert admission. We've heard there will be big stars this year, including Clint Black and The Original Wailers. Concert ticket prices start at \$26.50 for general admission for one concert. A special weekend Concert General Admission ticket is just \$57 and is good for all three days of concerts and 3 days of access to the festival, if you can take three days of festivaling!! All concert tickets include access to the Seafood Festival. Of course they are touting the best selection of Seafood available from local vendors. This sounds like a lot of fun so come on out if you can. Stop in and see us while you're out here.

COME ON OUT AND PLAY!!!!

